

## **GOODWILL INDUSTRIES NAMED IN NATIONAL RANKING OF 20 MOST INSPIRING COMPANIES**

EDMONTON, ALBERTA—For the third consecutive year, Goodwill Industries has been nationally recognized for its efforts to help people facing barriers to employment. Coming in at number 11 on the list of ‘America’s 20 Most Inspiring Companies,’ released by Forbes last week, Goodwill Industries is proud to be acknowledged for impacting the lives of people and families throughout North America—including Alberta, where Goodwill Industries of Alberta is one of the province’s largest employers of persons with disabilities.

Based on the results of over 3000 people surveyed, the rankings were compiled by consulting firm, Performance Inspired. Survey respondents were asked to consider companies that use their profits and influence to make the world a better place, and those that have an inspired and passionate workforce. Ranked alongside large corporate entities, including Starbucks, Apple Inc. and The Walt Disney Company, Goodwill Industries was the only not-profit organization to be included in the list.

“We are so proud to be part of the Goodwill movement, which includes every shopper, donor, and community partner here in Alberta,” said Dale Monaghan, CEO of Goodwill Industries of Alberta. “Your generosity allows us to improve people’s lives through meaningful employment. Our sincere thanks go to each and every person who supports Goodwill’s efforts to make a difference in the lives of Albertans with disabilities.”

Cheryl Bernard, Olympian and Goodwill ambassador commented, “When a person is given the opportunity to thrive, there is no limit to what they can achieve. Every day, I’m so inspired by what Goodwill Industries of Alberta does and what the wider Goodwill movement is doing to empower and employ persons with disabilities.”

*To view the full list of rankings, visit [www.forbes.com/pictures/mkl45ehjki/1-tesla/](http://www.forbes.com/pictures/mkl45ehjki/1-tesla/)*

—30—

### **About Goodwill Industries of Alberta**

Goodwill Industries of Alberta is a nonprofit enterprise that provides training and meaningful employment opportunities for Albertans with disabilities. A persons donations of gently used household goods are sold to support employment programs for fellow Albertans with disabilities so every time you donate to Goodwill you are helping to make a difference in someone’s life and that itself is inspiring.

[www.goodwill.ab.ca](http://www.goodwill.ab.ca)

### **For further information, please contact:**

Lori Pratt  
Director, Marketing & Fund Development  
Phone: 780-944-1414 ext. 81042  
[LPratt@goodwill.ab.ca](mailto:LPratt@goodwill.ab.ca)