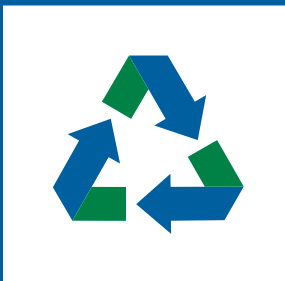




**GOODWILL INDUSTRIES
OF ALBERTA**

2017 ANNUAL REPORT



**12.26
Million KGs
diverted from
local landfills**



Inspiring Albertans to make a difference.

Letter From Goodwill's CEO and Board Chair

Following an extremely successful 2016, we geared up to build on our momentum from previous years to have an even greater impact in 2017!

2017 was one of the busiest year in our history, with the completion of exciting projects that have positioned Goodwill Industries of Alberta for a new era of excellence in the provision of employment opportunities and career development for Albertans with disabilities.

Building on our 2016 momentum, 2017 proved to be one of our most dynamic years to date, with the opening of four new locations.

We entered North Calgary with our **Beacon Heights Store** along Sarcee Trail, which also houses a first class Career Development Centre aimed at providing a progressive learning environment for our team, and for future team members.

Our new **Goodwill on Whyte Store** on Whyte Avenue, the vibrant and eclectic community of Old Strathcona in Edmonton brings new employment opportunities to this historic district. Our Career Connections (formerly Power of Work) program joins this unique location, bringing together our entire Edmonton Career Connections team under one roof. It has been a dream of ours to bring together some of the best minds, vast experience and unmatched passion for providing first-class career development and job placement activity for Albertans with disabilities into one highly collaborative, energetic and professional centre of excellence!

Our **SouthPark Store**, the newest and largest retail offering in Alberta opened in late 2017 in the South Park Center shopping plaza! This state of the art retail location brings a new level of professionalism to thrift retail. It brings "dignity and joy" to the forefront of our operations, and provides Goodwill with an avenue to increase our impact by serving many more Albertans.

Each of these unique locations position Goodwill Industries of Alberta for a new era of excellence in the provision of employment opportunities and career development for Albertans with disabilities.

In 2017 Goodwill opened the doors to one of Canada's most unique Goodwill operations as we opened our **Edmonton Impact Centre**. This centre of excellence is one of the first of its kind in Western Canada bringing to one location: warehousing, recycling, innovative

retail channels, sustainability and a Community Engagement Centre, creating exciting new jobs for people with disabilities! This forward thinking location also provides a space for innovative partnerships with the community such as the You

Can Ride 2 (YCR2) program. It integrates seamlessly into Goodwill's mission by providing adaptable bicycles to children with disabilities.

The Impact Centre also plays a key role as we enter a brand new era of focused and strategic sustainability, with the launch of our Sustainability Action Plan, together with dedicated staff supporting the plan. Through the lenses of the dignity of a job, the power of work, and the value sustainability, Goodwill is proud and excited to venture into, and lead, a new era of celebrating with our over 1,000,000 annual customers and 600,000 annual donors what is truly possible for "people, profit with purpose, and the planet". We are confident that we will reach new heights in the years to come and beyond our significant achievements so far!

With all this excitement in 2017, we remain focused on our steady growth plan as we completed Year Two of our Ten-Year Strategic Road Map (2016 to 2026).

To close, we would like to thank and salute our hard working and dedicated team of 780 Goodwillians. This dynamic and treasured team of staff and volunteers, including our visionary Board of Directors, works day-in and day-out to make a significant difference and impact on behalf of (and for) Albertans with disabilities and the environment. Together, we are changing lives for the better, strengthening families and communities through the dignity of a job and the power of work. Our successes, and the incredible and positive change we make every year, could not be possible without you, our generous donors and loyal customers!

Dale Monaghan, President and CEO
Larry Brownoff, Board Chair





goodwill.ca

Core Purpose

To make a difference together, with dignity and joy!

Vision

Goodwill will be recognized for excellence in community leadership, partnerships and the provision of employment opportunities for individuals with disabilities.

Mission

Goodwill is a social enterprise providing individuals with disabilities the opportunity to enhance their lives through meaningful employment.

Core Values



We care and it shows.



We are a team.



We are continuously improving.



We are accountable.



Sustainability

Diverting items from landfills is important because it extends the lifespan of current landfills, delaying the need for their expansion. The reuse model of thrifting and Goodwill's recycling efforts also remove the need to create new items which use valuable resources and damage the environment.

In 2017, our diversion efforts reduced pollution and conserved resources. In 2017, we diverted over 12 million KGs from Alberta landfills. This translates into a significant impact on our environment, in the form of:

12,358,567 KGs

**Total Material Diverted
from the landfill in 2017**



We can **measure** the **positive impact** Goodwill has
on the **environment** in any one of the following ways:



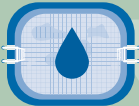
GREENHOUSE BENEFITS: 1,784

Cars permanently removed from roads (Total: 7,426.83 tonnes CO₂)



ENERGY SAVINGS: 5,851

Average household energy usage saved per year (Total: 126,389.68 gigajoules)



WATER SAVINGS: 82

Olympic swimming pools saved (Total: 203,729,770 Litres)








LANDFILL SAVINGS: 335,392

Garbage bins saved (Total: 80,494.17 m³)





Some relevant information regarding Recycling in 2017:

Material	<div>      </div>				
	Tonnes Diverted from the Landfill	Number of Trees Saved	Litres of Oil Saved	Hours of Electricity Saved	Litres of Water Saved
Mixed Paper	466	2,731	98,496	274,804	3,116,888
Scrap Metal	168	0	82,439	1,994,760	0
Electronics	283	0	0	22,530,793	0

Goodwill is committed to being a positive force for the planet. Throughout 2017, the organization developed a Sustainability Action Plan which will launch in 2018. The main goals are:

- 🌱 Achieve a diversion rate from the landfill of 90% by 2021
- 🌱 Include sustainability in all aspects of our operations and services



Impact Centre

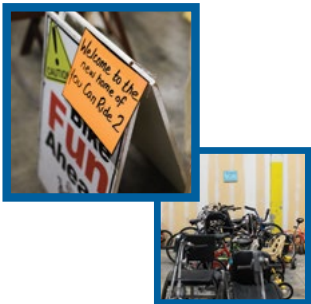


Opened in February 2017, the Goodwill Impact Centre is the first facility of its kind in Western Canada. It's not just a building; it represents a commitment to Albertans and our environment and increased employment and training opportunities for Albertans with

disabilities. The Impact Centre is the future of Goodwill in Alberta and is home to several important aspects of the organization, including:

- **The first Goodwill Outlet Store in Western Canada.** Items that do not find a home in our retail thrift stores are placed for sale in the Outlet Store where customers can purchase items by weight.
- **Goodwill's Furniture Outlet.** Furniture donations are sent to the Furniture Outlet, where customers can conveniently shop at one location to furnish their home on a budget or search for the perfect piece to refurbish.

- **Commercial Services.** Commercial Services employs Albertans with disabilities to provide innovative and cost-saving services for businesses in Alberta.
- **You Can Ride 2.** Goodwill's newest program, You Can Ride 2, is proud to call the Impact Centre home. You Can Ride 2 believes that every child should experience the joy and freedom of riding a bike and, with the help of dedicated volunteers, fits and lends adaptive bikes to children with disabilities.
- **Warehouse and Logistics.** The Impact Centre is the focal point of Goodwill in Edmonton and serves as a warehouse as well as the headquarters for our logistics team.
- **Community Engagement Centre.** Goodwill's Community Engagement Centre allows the Impact Centre to host community events such as Bike-Fitting Days for You Can Ride 2 families.



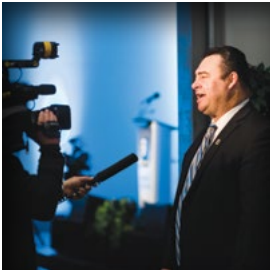
Goodwill's Recycling Program and Sustainability Initiatives.



The Impact Centre was built with sustainability in mind. The facility is equipped with low-energy, automated lighting among other features.

It is also home to Goodwill's recycling program, through which Goodwill partners with several recyclers to minimize our impact on the environment.





Opened in February 2017, the Goodwill Impact Centre is the first of its kind in Western Canada

Inclusive



Innovative



Inspiring



Recognition from the Community

In 2017, Goodwill was recognized by our communities for the organization's efforts in supporting diversity and inclusion throughout Alberta, as well as the continued effort to promote sustainability in our communities by diverting items from our landfills. Goodwill is the honored recipient of:

Duncan Craig LLP Laurel Awards – Nomination for the Edmonton Impact Centre. Duncan Craig LLP created the Laurel Awards to honour non-profit organizations who further their objectives through exceptional creativity and innovation. Goodwill received a nomination for the Goodwill Impact Centre in Edmonton, which has demonstrated innovation through the creative utilization of resources.

DEAM Employer Award, Calgary Employment First Network. Every October is Disability Employment Awareness Month, and during this time a Calgary community partner nominated Goodwill for a DEAM Employment Award. Companies who are nominated for this award have demonstrated inclusive practices when hiring, retaining and promoting employees with disabilities and Goodwill is proud to be counted among them.

Premier's Council Award of Excellence for Employment Goodwill's Power of Work program, Grande Prairie. Goodwill's Power of Work office in Grande Prairie was the proud recipient of this award, presented by the Premier's Council on the Status of Persons with Disabilities. These awards recognize Alberta organizations who have demonstrated outstanding achievement and leadership in making positive changes that create inclusive, barrier-free communities where persons with disabilities can fully participate.

Premier's Council Grant for International Day for Persons with Disabilities. Goodwill's operation in Calgary was awarded the Premier's Council of Persons with Disabilities grant to host a showcase of talent from Calgarians with disabilities. The Council seeks opportunities to promote IDPD events in Alberta to increase awareness of diverse abilities and promote inclusion for Albertans with disabilities.

2017 Rs of Excellence Award nomination – Edmonton Impact Centre. The Goodwill Impact Centre in Edmonton was recognized with a Rs of Excellence Award nomination in October of 2017 in recognition of its significant contribution to Goodwill's sustainability efforts.



Career Connections

A key part of enacting Goodwill's mission has been the Power of Work program, delivered in the past by the outstanding job coaches and coordinators of the Power of Work team. In 2017, the program and team was reimagined to better serve its clients. Under the new title of Career Connections the same amazing team delivers a career and skills development program that connects Albertans with disabilities to employment or volunteer opportunities: the Path to Employment Program.

The Career Connections team assists Albertans with disabilities in obtaining and maintaining employment and volunteer work in their community by creating awareness in the community of the benefits of inclusive hiring. Through an individualized Person-Centred Plan,

Goodwill supports each client's needs and interests in becoming successful employees. The individualized plan then allows our team to work with the client and potential employers to find a right fit job by matching the client's skills and abilities to an employer's needs.

In 2017, the Career Connections team moved into the new Career Development Centre in Edmonton. This new Centre offers additional space for career training and workshops, and allows the Career Connections team to work under one roof, enhancing collaboration and allowing them to raise Goodwill's programs to new heights, providing more services and increasing the impact in our communities.



70 VOLUNTEERS IN 50 ORGANIZATIONS



55 PEOPLE WITH DISABILITIES WORKING WITH **39** EMPLOYERS



IN 2017, CAREER CONNECTIONS SERVED **170** INDIVIDUALS WITH DISABILITIES.

Words from Clients

My experience with Goodwill has been positive. It has helped me to become more independent, more self-starting in work. It gives me some spending money. The volunteer position has been great for developing further social skills and one-on-one relations.

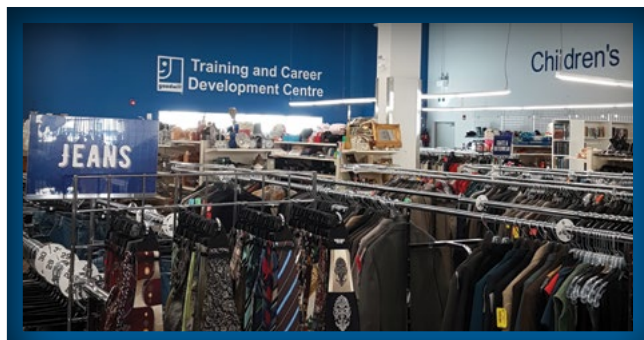
It is a good group of people to work with; fun but fair. The coaches and coordinators are helpful and teach me how to do things better, more independently and to excel at work whether paid or volunteer. The coaches and others also treat me like a real person, giving praise when it's deserved by also let me know when they are not happy about my work or my attitude. This is all positive in my growth as a person and an employee.

Since working with Goodwill, I've grown in being more independent, self-starting. Also grown my circle of friends and acquaintances with people I work with and people I meet. **Ashley Malcolm**

Juliette helped me find a job. Juliette helps me keep working really hard. Now I stay focused and keep working really hard. **Amanda Smale**

Goodwill helped me out to find a job. They are good people. The coaches and coordinators are very professionals to help me. I've had good experience with different jobs and volunteer. I appreciate you accepted me for volunteering. **Angela Addley**

My experience with Goodwill has been very positive. They are a very supportive team and they are very compassionate and very empathetic to my needs. Goodwill has helped me with various job opportunities, got me some interview experience, and I am currently in an enjoyable volunteer position they have set up for me. The job coaches are a lot of fun. They are more than just job coaches, they are friends. **Michael Kaarsemaker**



Employer Testimonials

Nikki is a hard worker – willing to learn new things. The job coach allowed her to feel comfortable and adjust to new surroundings and people. **Michael Delome, Head Chef – University of Alberta Faculty Club**

Mackenzie is a child care worker at Holy Spirit Daycare. She has been a great support for our daycare. She is happy to be at work and brings so much positivity. The employment coaching allows her to come with support if she needs extra help or reminders. It was also helpful as a director to get support for her. **Durray Bosch, Director – Lendrum and Holy Spirit Site, Holy Spirit Daycare**

The impact Goodwill volunteers and staff have made on the Edmonton Food Bank has been tremendous, we are very fortunate to have them be part of the Food Bank family! **Sonia Singh, Volunteer Coordinator, Edmonton's Food Bank**



"The impact Goodwill volunteers and staff have made on the Edmonton Food Bank has been tremendous..."

Success Stories

Gilbert Slywchuk

Gilbert has held several jobs over the years, often working long-term for an employer over a decade or more before outside circumstances forced him to move on. Most recently, Gilbert worked at a meat packer in Edmonton for 16 years. "Our main thing was boneless garlic ribs," he explains. "We did other things too, like fish and chips and chicken wings." When a new partner joined the owner and moved the operation to a new location, management also requested that Gilbert now accept payment in cash. "We'd both get in trouble for that," he says. Finding the situation questionable at best, Gilbert chose to seek employment elsewhere.

Supervisors in his group home provided Gilbert with information about Goodwill's Path to Employment program, where he met with job coaches and began the new search for employment.

Gilbert started work right away in a Goodwill thrift store sorting donated books and computer items but found the work wasn't for him and asked for help locating a new job.

Before long, an opening was found with Edmonton Police Services and Gilbert applied for a position detailing police vehicles. The organization hired him right away and Gilbert now works three days a week and cleans up to four vehicles each shift. "Everybody's nice and I get along with everybody great," Gilbert shares. "I like the people and the work. The best part of Goodwill is finding a job."

Tristine Cherkawski

Guests to Goodwill's Career Connections office in Edmonton have the great pleasure of being greeted by Tristine when they arrive. A skilled receptionist and excellent people-person Tristine answers the phones, greets clients, sorts interoffice mail, and is learning to take on even more new duties to help the Career Connections team.

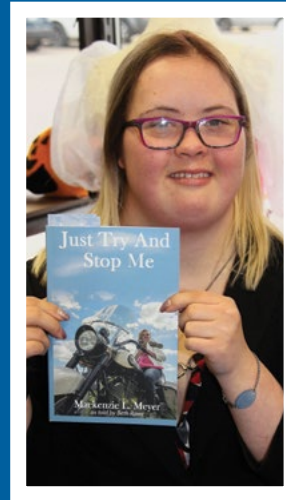
"I love it here," Tristine shares. "I'm gaining more independence, overcoming more challenges, and I love the people. I'm learning lots of new stuff."

Tristine started her career as a receptionist with RED The Agency, a marketing firm in downtown Edmonton. Unfortunately, when an economic downturn hit, the company had to let Tristine go. Unfazed, she sought out a new position in administrative work and joined the Path to Employment program in Sherwood Park to help her journey.

With the help of the Goodwill job coaches, Tristine secured a position as a casual, on-call receptionist at Goodwill's corporate offices. In 2017, Goodwill centralized the Career Connections team in a single office on Whyte Avenue, and Tristine was a natural choice to join the team. "I needed a place to be challenged in my career," she says. "I have a lot of passion for administrative work and I'm loving every minute of it!"



Just Try And Stop Me



Mackenzie Meyer is a young woman with Down syndrome who discovered Goodwill's employment programs in Sherwood Park, and came to work for our Sherwood Park store and donation centre. In early 2016, Mackenzie graduated from the Path to Employment (then Power of Work) program and transitioned to independent employment.

Mackenzie has written a book about her life with Down syndrome entitled **Just Try And Stop Me**. In

it, she tells the story of her life including adventures, friendships and the barriers she has experienced. Mackenzie overthrows assumptions and roadblocks and shows the world how nothing can stop her from living her life the way she wants to live it.

On December 4th, thanks to her constant drive to knock down barriers and willingness to share her story, Mackenzie was awarded a Premier's Council Award of Excellence in Public Awareness. Mackenzie is a hard-working, wonderful young woman intent on creating a barrier-free, inclusive community and Goodwill is proud to have her as a team member!



Commercial Services

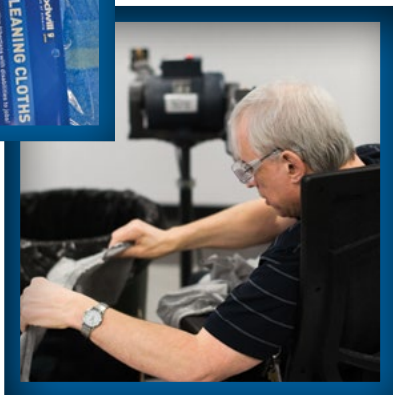
Goodwill's Commercial Services division is one of our social enterprise initiatives employing Albertans with disabilities to provide professional assembly and packing services. Commercial Services provides innovative and cost-saving services for businesses in Alberta and is an integral part of Goodwill's sustainability initiatives.

Signature Packages

Commercial Services also produces Goodwill's Cleaning Cloth and Buy-the-Bag toy packages that are sold in our retail stores.

Cleaning Cloths. Donated terry towels and cotton t-shirts that do not find a home through our retail stores are transported to our Impact Centre where they are repurposed into cleaning cloths. The Commercial Services team cuts, rolls, and packages cloths that are then sold through Goodwill's retail operations, and our local partners including Hughes Carwash and North Central Co-op.

Buy-the-Bag. Donated toys that are not sold in our stores are also assembled by our employees into 0.5 KG toy packages. These packages of small toys, including Lego and figurines, can be seen throughout our retail operations.



Commercial Services Success Story – Shelley Lukany

My name is Shelley, I am 44 and married to a wonderful husband named Shayne. I used to work at Northlands, as a runner for food and coffee. I helped set up and tear down food stations, and I prepared things like cutlery and dishes. Eventually, Northlands cut my hours down to one day per week. I had no choice, I was forced to look elsewhere because I just couldn't afford to live on such a low income.



I realized I needed a change so I searched for something new (through On-Site Placement). Luckily I found Goodwill in 2013.

I really enjoy working here. For starters, they pay me a living wage and give me enough hours to live a comfortable lifestyle. My life is more stable now and I enjoy the people I work with at Goodwill. We are literally a family here and it shows every day. Everybody here has a great personality.

I like what I am doing (rolling terry and sorting). I've learned many new skills since I started working here. The job I love the most is rolling cleaning cloths and putting them into bags. I've also learned how to sort things like terry cloth, t-shirts, how to bag toys and package envelopes. I learned how to use a cutting machine to cut terry and t-shirts into cleaning cloths.

In the future my hope is to stay right exactly where I am, quite literally. I like it here and I want to remain as a team member of Commercial Services. Goodwill helped give me the income and stability needed to buy a Dodge Journey and purchase a home with my husband. I've been with Goodwill for almost 4 years and I'm proud to be a part of the Goodwill family.

Goodwill in the Community

Goodwill is active in our communities promoting the benefits of inclusive hiring, the value of sustainability and the importance of making a difference together.

Clothes That Care. Goodwill teamed up with Rohit Communities to hold a donation drive for residents of Glenridding Heights. After, the organizations hosted the community at a thank-you event in the park.



Retail Week. For two days during Retail Week at the University of Alberta, the School of Retail hosted a Goodwill pop-up store.

Goodwill Ambassador and Olympian

Goodwill Ambassador and Olympian Cheryl Bernard celebrates with Spruce Grove youth during the Champions of Good event. On behalf of the community of Spruce Grove, Cheryl thanked the youth present for their contributions to their community.



Special Olympics Athletes. Goodwill was proud to support our Special Olympics athletes with a send-off hosted at the Goodwill Impact Centre.

Eco Move-Out and Move-In Market. The University of Alberta invited Goodwill to take part in the Eco Move-Out, which provides students who are moving out of campus housing with a convenient location to donate items they are leaving behind. These items are then placed for sale in the Move-In Market, where they are available to be reused by a new group of students.



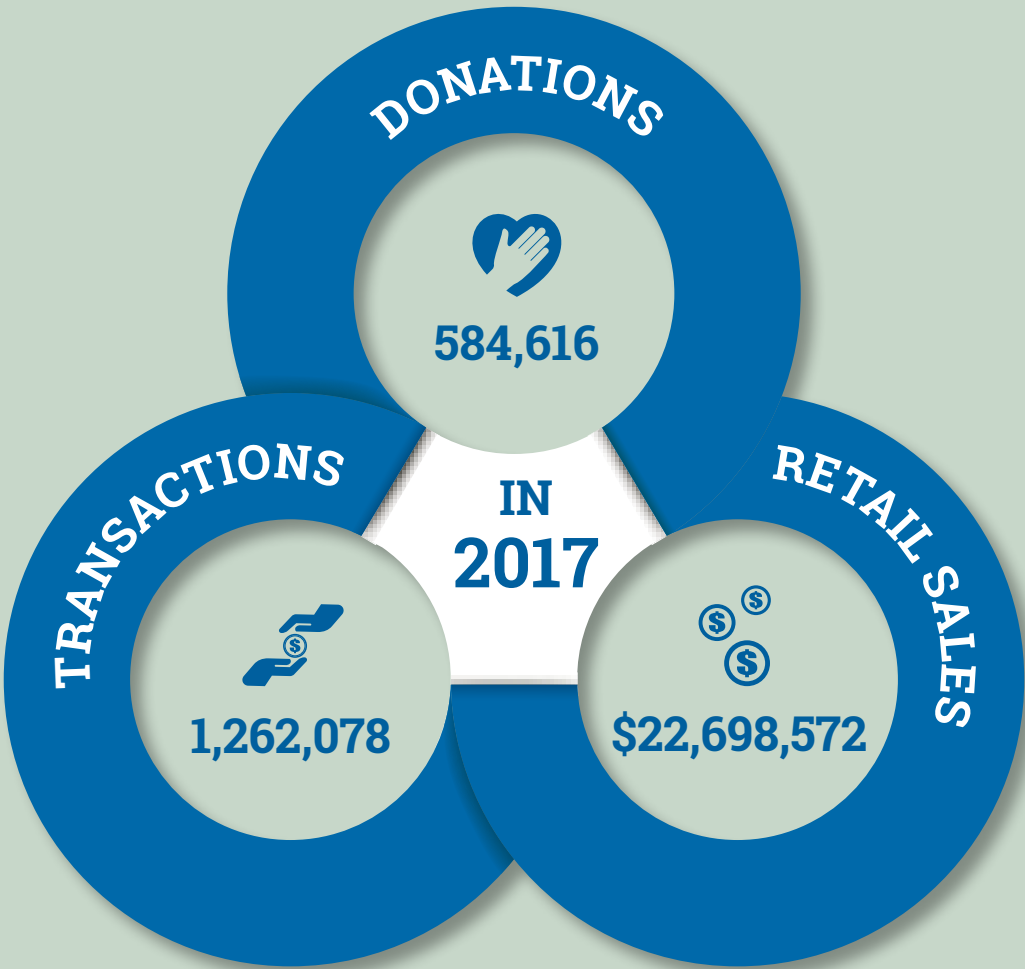
Textile Tuesday. Textile Tuesday is a key part of Waste Reduction Week in Canada and raises awareness on the environmental consequences of clothing and textiles consumption. In October of 2017, Goodwill celebrated Textile Tuesday by handing out our signature cleaning cloths to shoppers at Calgary's Stephen Avenue Mall.

Stores and Donation Centres

When generous Albertans donate to Goodwill the items they bring are sorted, priced, and placed for sale in our retail thrift stores. The revenue generated by our stores funds Goodwill’s mission of connecting Albertans with disabilities to meaningful work in our communities. Together, we are making a difference.

Thank you, Alberta!

Goodwill began 2017 with 12 stores and 22 donation centres across Alberta. Throughout the year, we opened two brand new locations and upgraded two others to larger facilities.



Thank you



Goodwill opened two brand new locations and upgraded two others to larger facilities:

- NEW Goodwill Impact Centre (Edmonton)
- NEW Goodwill Beacon Heights (Calgary)
- UPGRADED Goodwill on Whyte (Edmonton)
- UPGRADED Goodwill SouthPark (Edmonton)



"...it has been most encouraging to experience the collaboration and growth of both businesses..."

Partner Feature: College H.U.N.K.S. Hauling Junk & Moving®

College H.U.N.K.S. is a moving and hauling company that offers services across the United States and Canada. In Alberta, Goodwill is proud to partner with College H.U.N.K.S. as the recommended provider of donation pick-up services.

"When I first brought the College Hunks Hauling Junk and Moving franchise to Edmonton and Metro the first order of business was to pursue and partner with outstanding, community-oriented non-profit organizations. Upon researching Goodwill and discovering that our core values were similar in many ways, I decided to approach with much trepidation. Would they meet with me? Would they understand the how and why of what we were trying to accomplish? The first meeting with Brenda Hawryluk sparked an interest I never would have imagined. She understood and upon her explaining Goodwill's mission to employ people with disabilities I was totally convinced this partnership would be symbiotic and that the sum of the two parts was greater than the whole. Goodwill understood that we were taking a typically blue collar industry and giving it a healthy dose of white collar professionalism, developing young people into leaders by engaging and challenging them and holding them to a high standard and accountability for their actions. We are proud to say that we donate, reuse and recycle over 80% of items collected.



This fits perfectly with the philosophy behind Goodwill's Impact Centre, striving to be self-sustainable with a goal of zero trips to the landfill in the near future. This has been a dream partnership for us, with the enthusiasm and exhilaration encompassing all the ideals of our harmonious organizations working toward a great future."

Leon Kassian
President and Owner, Edmonton and Area
- College H.U.N.K.S.

"It is truly a great relationship. They provide a pickup service for people who wish to support and want to donate to Goodwill, however do not have the means to do so. We began discussions about the possibilities of a partnership in the fall of 2016 and it has been most encouraging to experience the collaboration and growth of both businesses, sharing the same goals of making a difference in the life of persons with disabilities and keeping our province green."

Brenda Hawryluk
Director, Brand Integrity and Business Relations
- Goodwill Industries of Alberta



Supporters & Sponsors: Charitable and In-Kind Support

Abhishen Bhargava
Active Physio Works
Adira Kitchens & Counters
Advance Book Bindery
Alberta Canola Producers
Division, Northwest Region
Alejandra Calvo
Allison Ross
Anita Dingwall
Ann Homer Delveris
Aquatera
Arin Ross
ATB Financial
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Bon Ton Bakery
Brad & Krista Mastaler
Bruce Thomson
Budget Printing
Cameron Green
Candice Janzen
Charlene Martin
Cheryl Fleming
Chris Smith
Chris Taber
Chris Thomson
Christa Gagnon
Christian Blum
Christine Myles
City Neon Signs
Clair Birkman
Clearpoint Benefits Solutions
College H.U.N.K.S. Hauling and Moving
Cristin Rae
Darolyn Saxton
Dave Stvenky
David Debbink
David Ferguson
Diversity Technology Corp
Don Urlacher
Doreen Slessur
Ed Dumas
Eddie's Hang-Up Display
Eugenia Owusa Ansah
Garry Addley

Garth Richardson
Glenna Russell
Goldwing Construction Inc.
Granite Worx Inc.
Harley McKinney
Heather Thompson
Henry's Purveyor Of Fine Things
Heron Printing
High Speed Printing
Hughes Petroleum Ltd.
Ifrah Yusul
J Ross Retail Recruiters
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Jennifer J. Hancock
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John Ramstad
Joyce Magill-Evans
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Katherine Guey
Kathleen Braul-Potter
Kathleen Korner
Kathryn Macmillan
Kerry Sparrowe
Krystle Caldwell
L & M Ditching Ltd
Layfield Geosynthetics
Lilium Silva Huerta
Lisbeth Dam Lo
Livewell Benefits Ltd.
Lori Bilodeau
Lucian Schulte
Maddox Logistics
Malgorzata Kaszewska
Maria Gallo
Marsha Acevedo
Matus Toth
Melinda Oakman
Michael Bachu
Michaela Kleinsasser
Mona Dhanda
Mrs. Mary Pat Skene

Nagla Erojbani
Nedco, Div Of Rexel Canada
Nick Syed
Nicole Park
Office of Advancement -
University of Alberta
Patrick Bussieres
Patrick Henri
Paul Johnson
Penske Truck Leasing
Progressive Waste Services
Red Nik Surf & Swim
Remax Real Estate Spruce Grove
Renew Services, Inc.
Rennie Froma
Robert Cameron
Rosalyn Doecker
Rotary District of Sherwood Park
Ruth Carr
Ryan Harris
Scott Friel
Screen Craft Industries Ltd
Secure Retail
Shapes 'N Figures Ltd
Sharon Alook
Sheila Howlett
Sheila Mcgee
Sherwood Park Chevrolet
Shirley Craig
Simonet Woodworking
Sirkit
Stephen Hardy
Steve Maertens-Poole
Stevens & Associates Millwork
Stromiga Inc
Suncor Energy Products
Sylevine Morgan
The Dirty Birds Charity
Hockey Tournament
The Rotary District 5370
Charitable Foundation
Theresa Odediran
Todd Benner
Triple 6 Mechanical
United Way of AB Cap Region
West Star Signs
Westernfront Sales



Mission Support

Autism Edmonton
Best Service Pros
Beulah Alliance Church
Big Brothers Big Sisters
Bissell Centre
Caleb Manor
Candora Society of Edmonton
Christian Fellowship Assembly
Church of Christ
City of Edmonton
Coffee News
Country Crossing
Crime Prevention Centre
Crystal Park School
Early Learning Services – Clareview Head Start
Eastlink Centre
Edmonton Food Bank
Edmonton Humane Society
Edmonton Mennonite Centre for Newcomers
Edmonton Police Service
Father's House Church
Forbes Presbyterian Church
Fort Edmonton Park
Gardaworld
Good Samaritan Society
Grande Prairie Care Centre
Grande Prairie Golf and Country Club
Grey Nuns Hospital
Habitat for Humanity ReStore
Home Depot
Hot Topic
Laurier House
Lewis Estates Retirement Residence
Luv 2 Play
Lynnwood Capital Care
Maier Centre for Autism
Meals on Wheels
MicroAge
Millwoods Seniors Association
Misericordia Hospital

No Frills
North West Edmonton Senior's Association
Oasis Church
Oliver's Funeral Home
OOSC Community Options
Parkland Ventures Society Thrift Store
Party City
Pat's Auto
Petland
Playon! Hockey Night in Canada
Points West Care Centre
Red Cross
Reuse Centre
Ricky's
Rogers Place
Ronald McDonald House
Royal Pizza
Safeway
Salvation Army
Serenity House
Southland Transportation
Sports Central
St. Alphonsus Catholic School
St. Faith's Anglican Church
St. Michael's Extended Care
Staybridge Suites
Stromiga
The Friendship Centre
Tim Horton's
Tokyo Ichiban
Tony Roma's
U of A Faculty Club
Urban Planet
Vallen
Victory Church
VO2 Max
Walmart
Wee Care
West Edmonton Mall Waterpark
YMCA William Lutsky



Goodwill's Board

Larry Brownoff
Board Chair
May 2010 – Present

Onita Blankenfeldt
Vice Chair
May 2014 – Present

Dorothy Chan
Secretary
February 2012 – Present

Liliana Levesconte
Treasurer
February 2012 – Present

Mirande Alexandre

September 2013 – Present

Bikram Daulay

May 2014 – Present

Sabrina Huot

May 2017 – Present

Kevin MacDonald

May 2015 – Present

Nazim Merali

May 2015 – Present

Teri Muhlbeier

May 2015 – Present

Werner Pietrzyk

May 2016 – Present

Jammi R. Rao

May 2014 – Present

Brad Severin

May 2016 – Present

Meghan Unterschultz

May 2016 – Present

Jason Watt

May 2012 – Present

Heather Yewchuk

May 2016 – Present

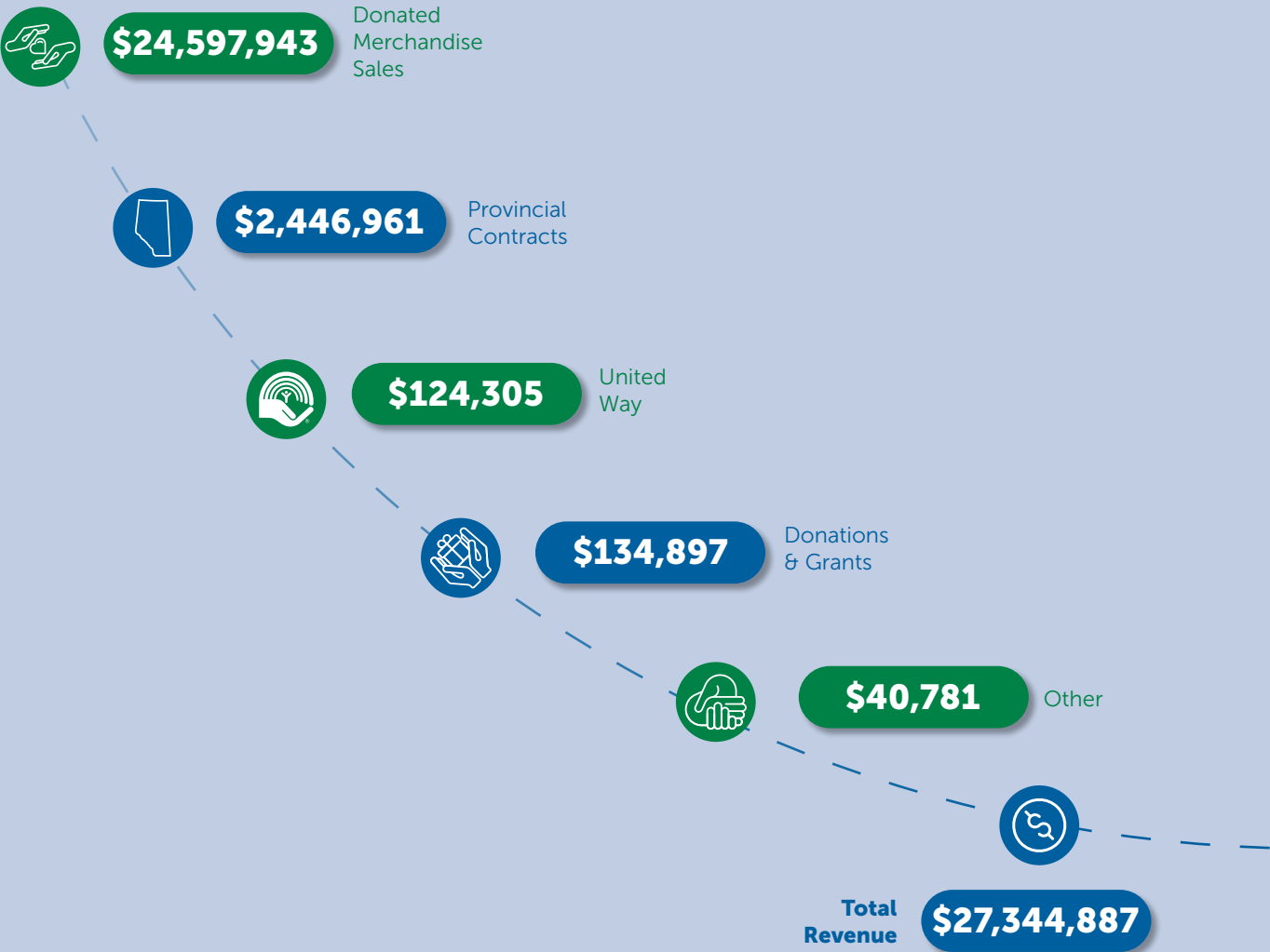
Stephan Kreptul

May 2013 – September 2017

FINANCIAL REPORT

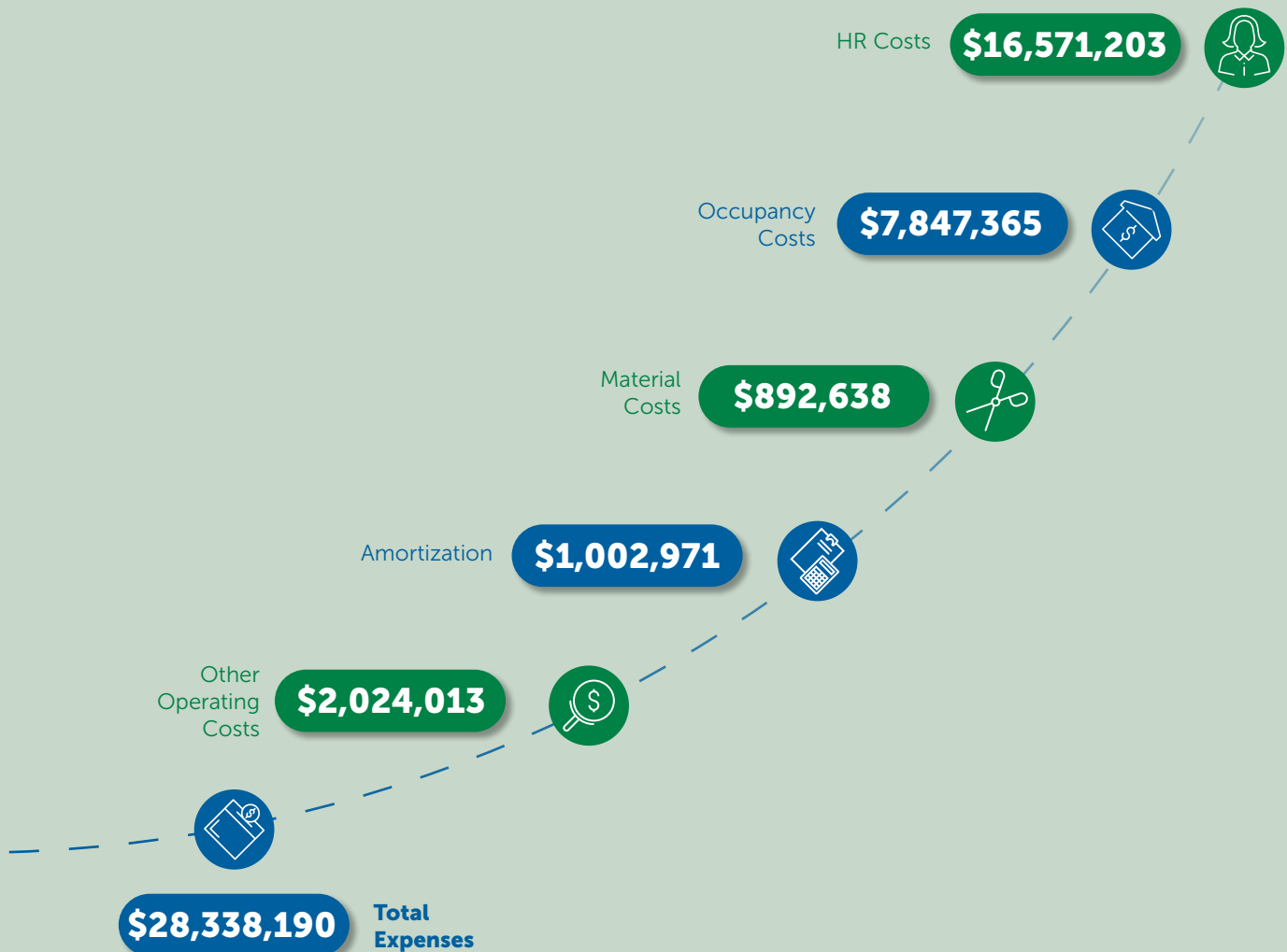
REVENUES

Goodwill is proud to be an equal opportunity employer. In a 2017 staff survey, 29% of Goodwill team members disclosed that they live with a disability.



FINANCIAL REPORT EXPENSES

In 2017, Goodwill spent \$3,056,833 on management and administration – equal to 11.2% of total revenues. This means that 88.8¢ of every dollar earned goes directly into supporting our mission.



These numbers are reported in Goodwill's audited financial statements. Additional information can be obtained through the annual filings with Canada Revenue Agency.



goodwill.ab.ca/why-donate

Get Involved with Goodwill!

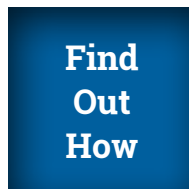
DONATE
AT GOODWILL

SHOP
AT GOODWILL

HOST
A DONATION DRIVE

HIRE
THROUGH CAREER CONNECTIONS

CONTRACT
COMMERCIAL SERVICES FOR UPCOMING PROJECTS



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