

Goodwill

Industries of Alberta



Making a *POSITIVE* Impact!

Annual Report
2021



ar-goodwill.ab.ca



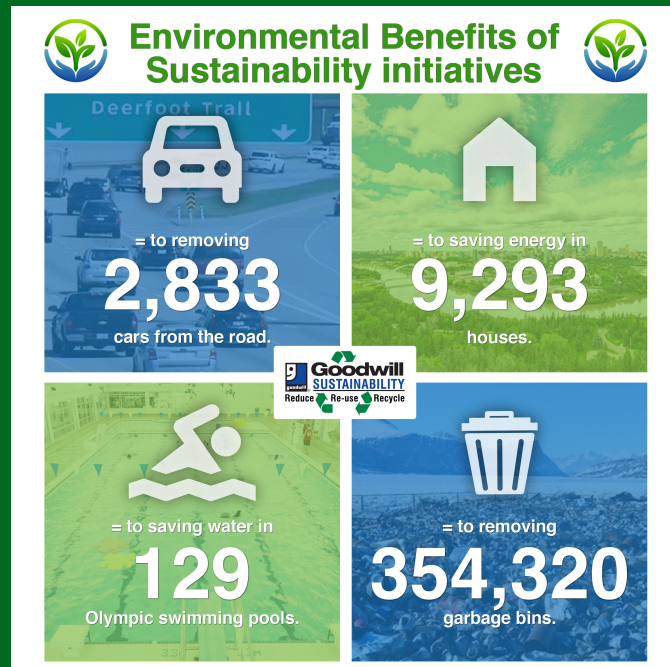
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A Sustainable Impact



At Goodwill, we believe in accountability and continuous improvement for everything we do. Keeping our goal of increasing waste diversion from the landfills through repurposing, upcycling, and recycling donated products while creating sustainable employment for those with disabilities, Goodwill has managed to increase our sustainability efforts to new levels in 2021.

This has been accomplished through new partnerships, energy conscious facility upgrades, and new and improved recycling initiatives to better serve the province of Alberta.



As a result of these initiatives and Goodwill's commitment to sustainability Goodwill continues to divert **86%** of all items from local landfills.

This means that **19,627,882 kilograms** were diverted from the landfills, ***MORE THAN EVER BEFORE!***

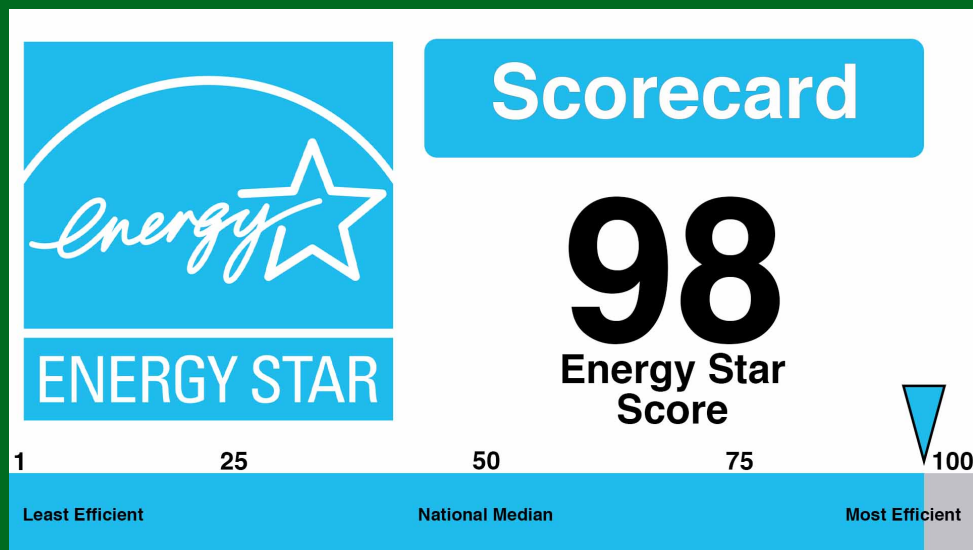
Quantum Lifecycle

When we speak about sustainability, we focus on the environment and the social economic impact. Thanks to a key partnership with Quantum Lifecycle, we have been able to responsibly recycle electronics, with Quantum Lifecycle donating \$0.01 per pound directly to Career Connections, generating \$10,694.44 for mission services. This is a perfect example of how we can help the environment and help those with a disability to find meaningful employment at the same time.

Energy Star Score

An energy performance score helps energy managers assess how efficiently a building uses energy relative to similar buildings. Rating the energy efficiency of a building is a complex process, involving ranking a building's energy consumption patterns alongside a peer group, normalizing for factors such as local climate and occupancy, while using a 1-100 ENERGY Star scoring system.

The amazing Goodwill Edmonton Impact Centre is an active member of the City of Edmonton's Climate for Change program and the Energy Star Portfolio Manager program, as part of Goodwill's Sustainability Action Plan. The amazing Goodwill Edmonton Impact Centre received an Energy Star Performance Score of **98 out of 100!**



Alberta Beverage Container Recycling Corporation

Goodwill is a Community Champions Partnership grant recipient which consists of collecting beverage containers at all of our locations, Thrift Stores and Donation Centres, across the province. With help from this grant, Goodwill was able to recycle more bottles from their sites than in 2020, which has led to a very innovative project entirely made of donated plastic, the Bee Hotel, which helps solitary pollinators thrive in Edmonton.

Efforts like this help create a lasting impact in our province and will provide meaningful employment opportunities for Albertans for years to come.

Cigarette Waste Recycling

In partnership with Terracycle, Goodwill runs a cigarette butt recycling program at the amazing Edmonton Impact Centre as part of the Sustainability Action Plan. In 2021, we recycled 8,255 lbs of cigarette butts!



Soap for Hope

In September, Goodwill looked at how we could divert feminine hygiene products, perfumes, nail polish and more, which led to a partnership with Soap for Hope, a non-profit organization based in Calgary. Soap for Hope uses these items to create hampers in support of vulnerable populations in Calgary and the surrounding communities. Goodwill was able to divert **26** bins of product totaling to a whopping **1072.2 lbs** in just 3 months!

Soap for Hope is currently serving over 100 facilities with that number to increase over 2022 and from their efforts and partnerships such as ours, they were able to divert 14 school buses of product from the landfill in 2021!